

On the 21st of July, 13 students from Asquith Boys High School attended an industry bites visit to McDonalds Head office at Thornleigh.

The students were given a presentation on McDonalds Australia. The presentation included information on the McDonalds business model, marketing campaigns, recruitment, training and operations. There was some surprise when the presenter, Chris Keys, explained the variety of career paths available with McDonalds—everything from printing and real estate through to marketing, workplace training and corporate business and legal positions. The students enjoyed the opportunity to get an inside point of view on one of the world's largest companies. After the presentation, students were taken on a tour of the test kitchen. The equipment and level of standardisation were explained as was the process for testing any new McDonalds products.

*"This has given me a better understanding of what happens behind closed doors"*

*"I think it is a lot better, healthier and professional than I first thought"*

*"I didn't realise how far you could go with promotions"*



**100% of students said the visit has changed their ideas about McDonalds and working for them**



**69 %of students responded that they learnt about a new job from the visit to McDonalds**



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